

# BEESON MECHANICAL SERVICE

COMMERCIAL RESIDENTIAL™



BEESON MECHANICAL SERVICE, INC.™

Quarter 3, 2007 (July-September)

## The (Hot) Days of Summer!

We all look forward to the sunny days, long hours of daylight, fresh vegetables from the garden, and the children playing outside, BUT.....all of that comes with the heat. Although only a short time ago, air conditioning was simply a commodity, it seems to be turning into a necessity (at least it seems that way). As much as we all like cooking out, sunbathing, or playing outside, we like to come inside to a nice cool house just as much (or even more). On Indiana's government website ([www.in.gov](http://www.in.gov)), one of the precautions to prevent heat stroke is to "use air-conditioning". On the same website, it's suggested to "go to a public building with air conditioning each day for several hours" if you don't have air yourself. There are several health risks involved with getting overheated, heat exhaustion, and heat stroke so make sure your air is always running appropriately. If you do notice a problem with your air, note exactly what it's doing (blowing



hot air, not keeping temperature, not shutting off, etc.) before calling us to fix it. This only helps us to diagnose the problem and sometimes there are simple fixes we can pass on over the phone, therefore saving you money during these times of high gas prices!

### Recipe: Cowboy Caviar by Erin Davis

- |   |  |
|---|--|
| 1 Brick Cream Cheese                        | 1. Heat Oven to 350°                                 |
| 1 Small Tub Sour Cream                      | 2. Mix Cream Cheese (May Want to Nuke) & Sour Cream. |
| 1 Small White Onion, Chopped                | 3. Stir in Beans & Onion                             |
| 2 Cans Black Beans, Drained & Rinsed        | 4. Sprinkle Shredded Cheese on Top.                  |
| 2 Handfuls Shredded Cheese, Cheddar or Mexi | 5. Bake 20-25 Minutes                                |
|   | 6. Yum!  |

*\*If you have a recipe you'd like to share, please mail or email it to us at the information on the back of this page. A coupon will be sent to you shortly after.*

### Newsletter Name Contest

Let the Challenge Begin! We had several great recommendations to name this newsletter. Everyone received coupons in the mail just for their suggestion. Now we're going to vote on which name is the best and report it in our next newsletter. The customer that provided that name will receive a "no diagnostic fee" service call any time of his/her choice. That's a \$65 value! So next time we have a contest, I'd like to see everyone sending in feedback. Then it will be free stuff for everyone (if the boss doesn't catch me)!!! Please use the area below to circle your favorite newsletter name and send it in (or you can call or email).

#### Newsletter Name Contest

"A Reason for Beeson"

"The BUZZ from BEEson"

"Beeson's Biz"

"Beeson's Believers"

"Believin' with Beeson"

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## Johnson County Fair 2007

Please come join us at the fair! The Johnson County Fair is one of the largest in Indiana so it will be worth your time to stop by. There will be everything from livestock to midway rides to 4-H projects. In years past, we've had a booth in the large commercial tent, but this year we're changing things a bit. We will have our own tent this year. It will be much larger and cooler. We plan on air conditioning the tent rather than just a small area. There will be an area for the children to play while the parents look at the great product displays. There will also be plenty of great product giveaways. And don't forget to enter into the door prize drawing to be given out at the end of the week! As good as it was last year, it's even better this year! The fair parade will be Saturday, July 14th at 4PM and the fair begins Sunday, July 15th. We will be open daily from 11:30AM through Saturday, July 21st. Mention this article and you'll receive a free gift!

### Introducing Truck Puller Extraordinaire Kent Beeson!

As some of you know, Kent's biggest hobby is truck pulling. Although he's been through plenty of trials and tribulations with it in years past, he chugs along. The pulling season typically starts in May and goes through September. This year, Kent has already been to several pulls and plans on attending the Johnson County Fair pull. It will be Tuesday night of the fair at 7PM in the grandstands. Most of his pulling career is outlined on our website along with schedules, pictures, and videos so check it out!



## Questions and Answers

### *Why Does My Air Conditioner Run Constantly?*

Air conditioners are sized for your house according to the average temperature outside. When that temperature gets much higher than the average, your air conditioner is then "undersized". That doesn't mean you need to panic when you hear that word. Every system should be designed that way. It simply means on those very hot days, your air will run most of the time and rarely shut off.

\*If you have questions you'd like answered, please call or email us for next time! properly.

### *What Can I Do To Make Sure My HVAC System Is Running Correctly Throughout the Year?*

Although we would never suggest to do anything drastic or dangerous to your system, there are a few simple things you can do to prolong the life of your system as well as ensure it runs properly: Make sure the batteries in your thermostat are working correctly; Check your filter monthly and change when needed; Make sure your breakers are on and working

Beeson Mechanical Service™  
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**Please Send To:**

### **Benefits with Beeson™....**

- Backed by over 60 years combined experience
- 24 hour emergency service
- Will travel anywhere in central Indiana
- Local, family-owned business
- 4x4 emergency response vehicles (for our rural and snowed-in customers)