

# BEESON MECHANICAL SERVICE COMMERCIAL RESIDENTIAL™



BEESON MECHANICAL SERVICE, INC.™

**Quarter 4, 2007  
(October-December)**

## The BUZZ from BEEson

It's official.....this newsletter is now "The BUZZ from BEEson". After you placed your votes over the last quarter, this was your decision. I believe it's pretty clever and can thank the family of Suburban Glass for that submission. I'd like to thank them, along with everyone else who submitted ideas for the name as well as voted on the name. Thanks to you all!!!

*Recipe: Fruit Dip by Missy Suttles*

1. Mix Ingredients Together.

2- 8 oz. tubs soft raspberry (or any other flavor) cream cheese

2. Serve.

1- 13oz. jar marshmallow cream

*\*If you have a recipe you'd like to share, please mail or email it to us at the information on the back of this page. A coupon will be sent to you shortly after.*

## Changes In Our Industry

I'm sure many of you have heard the mention of different changes that have recently happened within our industry. It may have to do with the refrigerant, the efficiency of systems, or the price increase. The cause for all of this talk is the changes the government made in 2006 and upcoming changes in 2010 and 2025.

Beginning January 2006, the government placed into effect a law which states the minimum efficiency for a residential air conditioner or heat pump is now 12 SEER (as it was 10 SEER before). Although it may not sound like a huge change, it really was. Most systems at the time were set up for 10 SEER, so if someone needed a new outdoor unit, they had to get a new coil inside also to hit the 12 SEER efficiency. Because the furnace or air handler typically has to be moved to change the indoor coil, most people opted to do the entire system at the same time to avoid higher labor charges to change the indoor unit at a later date. Since the efficiency has to be higher, the cost is higher on the outdoor unit itself, plus the added labor cost and cost of changing the coil, and possibly the indoor unit. Around the same time, the government announced there would soon be a change in the type of refrigerant to use. At that time, systems had R-22 refrigerant in them and we are now converting to R-410A. Although the numbers aren't important, what is important is the changes it makes to nearly every system in existence. R-410A is healthier for the environment, which is why that refrigerant was chosen. In 2010, R-22 units will no longer be made and in 2025, R-22 will not be made. Therefore, the price of R-22 is sky rocketing while R-401A is coming down (although it's still extremely expensive). Manufacturers are now producing R-22 units in masses to store it up for that cut off in 2010. However, they must also make R-410A units so the amount of R-22 units available is still decreasing. What does that mean for you? That means when you need that new furnace or air conditioner, you have the option of sticking with the R-22 and hope the price of it doesn't continue rising while the supply decreases, or you can switch your entire system to R-410A. Of course there are pros and cons with each and we must present it case by case. As you can see, these have been major changes in our industry. I hope you can understand them a little better now.



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**Clean & Checks \$79\***  
**Service Contracts \$135\*\***

\*For Standard Residential Furnace or Air Handler

\*\*Starting At \$135 in Whiteland

## Fall 2007 Incentives

Fall is here and that means better incentives for you if you need that new unit or system! As you may know, we can finance you for any HVAC product or system we install. Depending on which one you go with, there are different incentives.

For the York product, we have 90 days same as cash available with or without payments at absolutely no cost to you. Also, you can receive up to \$1500 cash back for a system installation this fall. After we install the system, it takes around 6 weeks for York to cut a check that will go directly to you. You may do anything you'd like with it.

For the Frigidaire product, we also have several financing options available such as 90 days same as cash. With this product, it comes standard with the 10 year quality pledge. This gives you a 10 year warranty on all parts. The quality pledge portion of the warranty states that if any major component (such as the compressor or heat exchanger) fails in your unit, Frigidaire will pay for us to change out the entire unit.

## Questions and Answers

### *What Exactly Is A "Clean and Check"?*

A "clean and check" is what we call the service call that your air conditioner or heat pump needs in the spring and your furnace or air handler needs in the fall. With this service, we will "clean" the unit and "check" it for any abnormalities. This keeps your unit functioning properly and helps it last longer than the average system.

\*If you have questions you'd like answered, please call or email us for next time!

### *How Often Does My Filter Need Changed?*

Filter changes depend on the size as well as setting. For 1" filters, they need changed monthly. For the larger 5" filters, they may need changed every 6-12 months. This is where the setting is important. If there is a smoker in your home or you have pets in your home, you will likely need to change it every 6 months. If you don't have anything major like those items, you will likely be able to go 12 months. Keep in mind you can get any of these filters from us.

Beeson Mechanical Service™  
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**Please Send To:**

### **Benefits with Beeson™....**

- Backed by over 60 years combined experience
- 24 hour emergency service
- Will travel anywhere in central Indiana
- Local, family-owned business
- 4x4 emergency response vehicles (for our rural and snowed-in customers)