

# BEESON MECHANICAL SERVICE COMMERCIAL RESIDENTIAL™



BEESON MECHANICAL SERVICE, INC.™

**Quarter 2, 2009  
(April-June)**

## The *BUZZ* from *BEE*son

Efficiency, savings, and rebates equals more **money in your pocket**. That's what we discovered people seem to be interested in and that's what we're going to discuss in further depth within this newsletter.

<i>Recipe: Chicken Caesar Pizza by Tami Tolson</i>	
<b>1 Pizza Dough (Boboli Crust Recommended)</b>	4. Warm in Oven at 400 for 10 Minutes
<b>Caesar Dressing</b>	5. Cut up Chicken Breasts into Tenders; Cook in Pan with 1/2 Cup Caesar Dressing Until Done
<b>Mixed Shredded Italian Cheeses</b>	6. Put Chicken Tenders on Pizza, Top with Cheese
<b>Romaine Lettuce</b>	7. Warm at 375 for 10 Minutes Until Cheese Has Melted
<b>5 Chicken Breasts</b>	8. Top with Romaine Lettuce Mixed in Caesar Dressing
1. Place pizza crust on baking sheet.	
2. Cover with 1/4 cup Caesar Dressing	
3. Cover with Mixed Shredded Italian Cheeses	

*\*If you have a recipe you'd like to share, please mail or email it to us at the information on the back of this page. A coupon will be sent to you shortly after.*

## Going Green & Saving Money!

"Going Green" seems to be the direction our society is headed today and we at Beeson Mechanical Service think you should be able to do that and also put some green in your pocket. That's why we've done a lot of research to find good products that suit the different needs of each family and business at a reasonable price with cash rebates for you. As far as the HVAC portion goes, the absolute most efficient system is a hybrid system. It was discussed in a past newsletter but to refresh your memory, a hybrid system combines a gas furnace inside your home with a heat pump outside your home. The heat pump runs as your air conditioning and also your heat until it's about 25 degrees outside and then the back up heat (furnace) comes on. If you don't have/want a gas furnace, adding a heat pump to an electric air handler is also much more efficient. Our systems installed with a programmable thermostat, 5" filter, and 10 year parts and labor warranty range from \$5,000 to \$10,000. Keep in mind that every place is different and we'd be glad to give you a free estimate. We also have a spring rebate in place that allows you to receive up to a \$1,700 check after we install your system. There are also rebates through nearly every gas and electric company and we have all of that information as well. We keep the website updated with that information ([www.BeesonCo.com](http://www.BeesonCo.com)). There are also tax credits available for the different type of unit(s) you have installed. Please call us to inquire.

...More "Going Green" on Reverse Side

### Special Customer Coupon

**Receive \$10 off next service call with Beeson Mechanical Service, Inc.™!\***

**\*Expires 6/30/2009 \*Limit 1 coupon per customer**

**\*May Not Be Used in Conjunction with Any Other Discount or Coupon**

Disclaimer: Any advice or information given by Beeson Mechanical Service, Inc. in this newsletter or outside of this newsletter is intended for individual situations. It does not apply to everyone. Everything is strictly for informational purposes and Beeson Mechanical Service, Inc. may not be deemed liable for any of it.

# BEESON

## MECHANICAL SERVICE

COMMERCIAL / RESIDENTIAL™

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## “Going Green” Continued

Aside from HVAC, we also have home standby generators, Indoor Air Quality products (IAQ), programmable thermostats, zoning systems, and solar panels. All of these can help you with “going green”, keep you comfortable, and save you money in the long run. For instance, the solar panels are 6’x9’ panels that get installed on your roof. They should run the average household’s energy through the night as we’ve seen so far. They actually run the digital meter (which you can get if you don’t have one) backwards so the power company is “buying” back from you. They also have a tax credit available that’s 30% of install cost, up to \$2,000 which you can claim on your 2009 taxes. From this example, you can see that you could help the environment, save money (short term tax credits and long term payback), and be comfortable all at the same time. Please call us for a free estimate today!

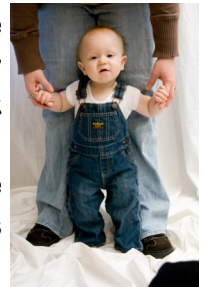
**Clean & Checks \$79\***  
**Service Contracts \$135\*\***

\*For Standard Residential Heat Pump or Air Conditioner in Whiteland

\*\*Starting At \$135 in Whiteland

## Kaden Update

**Kaden turned 1 year on March 12th. Doesn’t time fly? He now has several teeth, is talking plenty (“What’s that?” constantly) and trying to walk everywhere. He’ll be on the move in no time. Aside from being sick quite often, he seems to be a very happy kid, looking more and more like his daddy every day (mostly due to the red hair).**



## Questions and Answers

### What’s a KVAR?

“KVAR is an electromagnetic control system that reduces the amount of non-productive current in your existing electrical system” (Source: KVAR pamphlet). Now that you’re likely confused, let’s talk about what that means for you as a consumer. It’s a small electrical box that can be hooked up indoors or outdoors next to your electrical panel. It works by correcting the power factor of any appliance that contains a motor (i.e. air conditioner, refrigerator, washing machine, ceiling fans, etc.). It has the added benefit of acting as a whole house surge suppressor and can be installed from \$650 to \$800. You will see 8-10% in electrical savings immediately. There’s a 5 year warranty on the product. Most people see a return on

investment in less than two years at their home. (Source: www.kvarenergysavings.com) The same type of product can be applied to commercial and industrial applications with even greater savings.

### Can you retrofit my existing system with a variable speed blower?

The short answer is “yes”. The long answer is.....we have variable speed retrofit kits available in 1 horsepower and lower for electric air handlers as well as gas furnaces. These kits run from \$600 to \$750 installed. You save over 40% on the electric usage of your furnace or air handler (per manufacturer). Your house will be more comfortable due to the precise air flow control and will increase your air conditioning system efficiency due to the air flow as well.

\*If you have questions you’d like answered, please call or email us for next time!

### Benefits with Beeson™....

- Backed by over 60 years combined experience
- 24 hour emergency service
- Will travel anywhere in central Indiana
- Local, family-owned business
- 4x4 emergency response vehicles (for our rural and snowed-in customers)

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