

BEESON MECHANICAL SERVICE

COMMERCIAL RESIDENTIAL



BEESON MECHANICAL SERVICE, INC.™

**Quarter 2, 2011
(April-June)**



“We Charge The Price We’d Charge Our Moms!”™



The *BUZZ* from *BEE*son



Spring has finally arrived.....although you wouldn't know it by the weather!!!!

Recipe: “Bubbly Berries & Grapefruit”

- 2 Red Grapefruits
- 1 pint fresh strawberries, rinsed and halved or quartered
- 1 (25-oz) bottle sparkling cider
- Fresh mint sprigs, for garnish

1. Alternately spoon the grapefruit sections and the sliced strawberries into 6 goblet glasses until you have enough fruit in each to make a nice serving.
2. Slowly pour enough sparkling cider over the fruit to almost cover it. Add a sprig of mint to each goblet, and your treat is ready to eat. Makes 6 servings.

Nutritional Information (per serving): Calories 137, Carbs 34.1g (11% DV), Total Fat .3g (0% DV), Saturated Fat 0g (0% DV), Cholesterol 0mg (0% DV), Sodium .5mg (0% DV), Vitamin A (28% DV), Vitamin C (187% DV), Fiber (10% DV); Percent daily values are based on a 2,000-calorie diet. Your daily values may be higher or lower depending on your calorie needs. (This recipe may be found at <http://www.familyfun.go.com/>)

**If you have a recipe you'd like to share, please mail or email it to us at the information on the back of this page. A coupon will be sent to you shortly after.*

FREE ESTIMATES & FINANCING AVAILABLE!

Call 317-535-9338 for more information!

A Clean & Check? What's the Point?

It seems that many people (customers and not) really don't understand why they should get a clean and check (also referred to as “tune-up”) on their furnace or air conditioner. Since we are headed into the cooling season, we will focus on the air conditioner. The best way to explain it is comparing it to your car. Just like a car needs a tune-up every few thousand miles, your air conditioner needs a tune-up as well. Sure, your air conditioner may run awhile without one....but don't you think your car would, too? Eventually (and likely sooner rather than later), the car as well as your air conditioner will break down. The point of the “clean and check” is to avoid that break down. Does this guarantee you'll never have a problem? No. However, it does guarantee that problems will not occur as often. Also, if you decide the “clean and check” is a great idea and you would like to have it done on the air conditioner in the spring and the furnace in the fall, we have a great maintenance program that we refer to as a “service contract”. With this, we will call to schedule your maintenance at the appropriate times each year. More importantly, if you do have a problem of some sort (which does not have to be heating or air related. It could be an electrical problem or your water heater or something else.), you will receive priority 24 hour service with a 10% discount. We will also match any competitor's price on the same service contract in your area. We have some great deals so call today!

Special Customer Coupon

10% Off Service Call

*Expires 6/15/2011 *Limit 1 coupon per customer *May Not Be Used in Conjunction with Any Other Discount or Coupon

*Must Notify Receptionist when Scheduling Service *Coupon Good To Addressee Only

*Only Good for Service Call; Not Clean & Check or Any Other Call

Disclaimer: Any advice or information given by Beeson Mechanical Service, Inc. in this newsletter or outside of this newsletter is intended for individual situations. It does not apply to everyone. Everything is strictly for informational purposes and Beeson Mechanical Service, Inc. may not be deemed liable for any of it.

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501 Main Street
 PO Box 56
 Whiteland, IN 46184
 Phone: 317-535-9338
 Fax: 317-535-1054
 beesonco@beesonco.com
 www.beesonco.com
 Owner: Leslie Beeson
 Co-Owner: Kent Beeson

Did You Know:
We Service & Install Water Heaters?

Our commitment at Beeson Mechanical Service is to provide you the best service at competitive rates. Our slogan is “We Charge The Price We’d Charge Our Moms”. We try our best and if there are ever problems, we take care of them to the best of our abilities! Please keep this in mind when you have service you need completed or if you’re able to refer us to friends or family!

Question and Answer

What rebates or credits are currently available?

We at Beeson Mechanical Service understand the frustrations of not being able to keep up with the changing rebates and credits. Our advantage is we deal with it day in and day out. For you, it’s not so simple. We will keep you up-to-date but if you’re ever curious what may be available or how to get more information, just give us a call or drop us an email and we’d be glad to answer any of your questions.

Currently, there is still a tax credit. It is now designed for a maximum amount of \$500. It is scheduled to finish at the end of the year and there is nothing else designed to begin at that point. As with all government programs, it’s ever-changing. There are also the same

Going Green

We have decided to start emailing the newsletter! Only one problem....we need your emails! So please call, email, or fax and give me your email address. We will update the system as they come in and start emailing the newsletter yet this year. We appreciate your help in our attempt to “go green”!

Kaden Update

Kaden had a great 3rd birthday, of course. He got plenty of new toys (like he actually needed them), including a toddler trampoline! Wow, the things they come up with!!!! He’s moved out of his terrible 2’s and into his terrible 3’s.....but he does pretty well all around. He’s growing like a weed, over 3’ tall and counting. He’s got more energy than you could imagine and having fun trying to use it up! He still loves Mickey Mouse, Cars, Tom & Jerry, trucks, trains, and really anything that moves. He loves to use big words like “imagination” and “daffodils” and “tapioca”. In the picture above, Kaden was enjoying a hotel stay in St. Louis with his “friends”, Goofy, Donald Duck, and Mickey Mouse. If you ask him to go somewhere, he will respond with wanting to stay at a hotel, go shopping, and eat at a restaurant!



OUR COMMITMENT!

utility rebates that have been available for quite awhile now. Most homeowners receive \$220 in the form of a check 6-8 weeks after the equipment is installed. Again, there are different amounts for different equipment but we’d be glad to discuss it further with you. Last but not least, York has a new rebate program. This program is a little different than before. Instead of waiting 6-8 weeks for a check in the mail, we give you the discount up front and **we wait** 6-8 weeks for the check! I think the customers get the best deal there! With the York program, you can receive up to a \$750 discount. And remember, like the 10 year parts and labor warranty on the equipment we install, this is backed by York and their owner Johnson Controls (a Fortune 500 Company). You will never have to worry that you won’t receive exactly what we promise you!

*If you have questions you’d like answered, please call or email us for next time!

Services We Provide:

- Heating and Air
 - Service
 - Install
- Geothermals
 - Service
 - Install
- Electrical
 - Service
 - Install
- Plumbing
 - Service
 - Install
- Metal Fabrication
- Welding
- Snow Removal
- Salt Spreading
- Generators
 - Service
 - Install
- Dehumidifiers
 - Commercial
 - Residential
- Indoor Air Quality
- Refrigeration
- Network and Communication Installation

Benefits with Beeson™....

- Backed by over 60 years combined experience
- 24 hour emergency service
- Will travel anywhere in central Indiana
- Local, family-owned business
- 4x4 emergency response vehicles (for our rural and snowed-in customers)

Beeson Mechanical Service™
 501 Main Street, PO Box 56
 Whiteland, IN 46184
 www.BeesonCo.com



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