

BEESON MECHANICAL SERVICE COMMERCIAL RESIDENTIAL™



BEESON MECHANICAL SERVICE, INC.™

Quarter 1, 2009
(January-March)

The *BUZZ* from *BEE*son

For the first time, Beeson Mechanical Service will have a booth at the Indianapolis Homeshow from January 30th through February 8th, 2009. We'll be in the green section at the homeshow, displaying some of our environmentally friendly products from hybrid heating and air systems to stand by generators to indoor air quality products. We'd love to have you come join us to chat and see some of the new product offerings. It's always an exciting time to share our "new stuff". Mention this newsletter when you come to see us and we'll have a special gift for you.

Recipe: Crab Dip by Kelsay Reynolds

1 package cream cheese
1 can crab meat
1 jar cocktail sauce

1. Spread cream cheese on platter in a circle.
2. Sprinkle crab meat on top of cream cheese.
3. Layer the cocktail sauce on top.
4. Chill and serve with crackers.

**If you have a recipe you'd like to share, please mail or email it to us at the information on the back of this page. A coupon will be sent to you shortly after.*

Humidity Control

We here at Beeson Mechanical Service have had lots of questions about humidity recently so we thought this would be a good place to answer them. Humidity control is very important, especially in the winter months. Most people have heard of humidifiers but don't know what to get, how they work, what they cost, etc. We carry Aprilaire humidifiers: models 700, 600, 400, 550, 350, and 360. Prices can range from \$350 installed to \$800 installed. The major benefits of having an Aprilaire humidifier are as follows: It helps protect against discomfort, illness, and damage; It eliminates the need to make constant manual adjustments; It maintains proper humidity levels throughout the home; It ensures the best performance all the time; It improves comfort, well-being, preservation and energy savings. By putting a humidifier in your home, you should be able to lower your thermostat by a couple degrees because you will feel more comfortable at a lower temperature. This helps with the economic savings as well. As stated by A.D.A.M. Health Encyclopedia, "Increasing the humidity of your home helps eliminate the dry air that can irritate and inflame the respiratory passages in the nose and throat, and can relieve the discomforts of colds and the flu."

Special Customer Coupon

Receive \$10 off your next service call with
Beeson Mechanical Service, Inc.™!*

*Expires 3/31/2008 *Limit 1 coupon per customer *Good for service calls only

*May Not Be Used in Conjunction with Any Other Discount or Coupon

*Must Notify Receptionist when Scheduling Service Call

Disclaimer: Any advice or information given by Beeson Mechanical Service, Inc. in this newsletter or outside of this newsletter is intended for individual situations. It does not apply to everyone. Everything is strictly for informational purposes and Beeson Mechanical Service, Inc. may not be deemed liable for any of it.

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Filter Clearance

Beeson Mechanical Service is offering a clearance on all in stock filters. We carry most of the common sizes from 1” filters up to 5” filters. We also have some odd sizes as well that we stock, so don’t hesitate to call. We will be selling them at 10% off, effective immediately. For filters that we don’t have in stock, we can order them (typically we can have them the next day) and will give you a 5% discount. There are additional discounts if you buy a box at a time (3 in a box for 5” filters and 12 in a box for 1” filters; others vary) instead of a single filter. Keep in mind that a box of filters should last you right at one year. A 1” filter needs changed monthly and a 5” filter needs changed every 6-12 months, depending on animals, smokers in the home, etc. Save yourself some money later and buy the filters now. You’ll have to eventually anyway.

Kaden Update

Kaden Beeson turned 9 months on 12-12-08. Time is flying by! He has learned to crawl and decided to start pulling up and trying to walk about a week later. We expect the first steps any time. His red hair is coming in much thicker and he still has his daddy’s blue eyes as well.



Questions and Answers

What’s the point of having a snow/salt contract?

Having a contract with anybody to push snow and spread salt helps protect both parties involved. These services are typically “last minute” type of things, so everyone calls at once. If you call ahead of time and have a contract, the company guarantees to get your driveway, parking lot, sidewalks, etc. pushed/salted by a certain time as stated in the contract. If not, then you’re not liable. It also protects the company by having you sign a contract that states you will pay within a certain timeframe.

What type of filter should I have?

There are fiberglass and pleated filters. The pleated filters are always better because they have “zigzags” in them and are able to absorb much more of the items in the air. The larger the filter, the better as well. A 5” filter is always better than a 1” filter. This gives several layers for air to travel through before circulating back into your home or work. Although it’s not always possible to have a bigger filter, you can typically find something better, even if it’s just pleated. The bigger the surface area, the better the filter. Always keep that in mind when purchasing a filter.

*If you have questions you’d like answered, please call or email us for next time!

Benefits with Beeson™....

- Backed by over 60 years combined experience
- 24 hour emergency service
- Will travel anywhere in central Indiana
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- 4x4 emergency response vehicles (for our rural and snowed-in customers)

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